

North Karelia, Eastern Finland



General Description	Public Procurement statistics	Public Procurement expertise	Facts and figures
<p>Population: 163.000 (13 municipalities) GDP: EUR 4.300 million (2,3% of national GDP) GVA per sector (2018): Agriculture, forestry and fishery 2,8%; Industry and construction 28,4%; Services 68,8%.</p> <p>There are approximately 60.000 jobs in North Karelia. Around 70 % of jobs are in services, just under 25 % in processing and 6 % in primary production. The region has approximately 11.000 workplaces.</p> <p>Forest bioeconomy sector employs more than 6.000 people in the region (Regional Council of North Karelia 2014a, 41), and the turnover of the business is ca. EUR 1,7 billion annually.</p> <p>Forest area and forest cover: 1.510.950 ha; 89%</p>	<p>Value of public procurements in Finland in 2010 ≈ EUR 35 billion, which is ≈ 19,4% of the Finnish GDP.</p> <p>Most of the procurements (nearly 75%) were made by municipalities.</p> <p>The value of procurements made by on-budget agencies and departments was just over 25 %.</p> <p>In 2019 there have been 343 statistically recorded tenders in North Karelia. The value of these tenders is estimated between EUR 341-348 million.</p> <p>Shares:</p> <ul style="list-style-type: none"> • Services 52% • Construction contracts: 22% • Goods: 25% 	<ul style="list-style-type: none"> • The North Karelia Procurement Office, which is part of the Joensuu City Organization • KEINO Competence Centre (Competence Centre for Sustainable and Innovative Public Procurement) • Sustainable development company “Motiva” • Regional Council of North Karelia (RCNK) <p>Contact person(s):</p> <ul style="list-style-type: none"> • Mika Purmonen: Public procurement manager • Antti Haapala: UEF • Henrik Herajarvi: LUKE • Aino Heikura: UEF and regional Council of North Karelia • Mika Keskisalo and Mikko Matveinen: University of applied science • Isa-Maria Bergman (KEINO & Motiva) 	<p>In 2019 environmental criteria (e.g. sustainable development, the circular economy, the prevention and mitigation of climate change, and the origin of product materials) have been taken into account in about 94% of tenders, social criteria were taken into account about 38 % in competitions, innovative criteria were taken into account in about 11% of tenders in North Karelia</p> <p>In 2019, approximately 19,6 bidders per tender were introduced to procurement tenders and about 4,4 bids per tender were received.</p> <p>A total of 1.353 bids were received in 2019, of which 803 were from North Karelia. Local bids accounted for about 59,3% of all bids. In 2019, the local bidder was selected as a contract supplier 315 times.</p>
Key goals, drivers, philosophy	Reports, checklists, award criteria	Recent or planned changes	Products & services related to forest bioeconomy (and examples)
<p>North Karelia region is a nationally recognized forerunner in bioeconomy. Already in the 1990’s North Karelia aimed to be an Oil Free region by the year 2030.</p> <p>The “ Roadmap towards Oil-free and low-carbon North Karelia by 2040” suggests that :“Life cycle costs and environmental impacts are taken into account as, and form a part of, procurements’ selection criteria”.</p> <p>Due to the Finnish public procurement legislation reform, all government procurement units and at least half of all purchases made by municipalities and local governments must use lifecycle accounting and calculators, give attention to the implementation of cleantech solutions and take energy and environmental considerations into account by no later than by the end of 2015.</p> <p>According to the North Karelia Procurement Agency, the aim of the procurement is to promote the realization of social and climate goals and sustainable development goals. Calls for tenders are created in accordance with the strategic objectives in force, and it is striven to take future objectives into account in advance, even if they do not enter into force until the procurement contract period.</p> <p>The strategy of the City of Joensuu has set percentage targets to what extent environmental criteria are taken into account in procurement tenders.</p>	<p>The National Procurement Act (1397/2016) encourages and enables environmental and social considerations to be considered in public procurement.</p> <p>Environmental criteria, like other social criteria and innovation criteria, must always be defined on a competitive basis, so that the requirements do not act as a barrier to supply and are suitable for the procurement in question.</p> <p>To determine environmental criteria in the PP procedure, the services provided by Keino and the selection of the EU Green Public Procurement Toolkit are utilized.</p> <p>The selection criteria for each tender are assessed on a case-by-case basis. Environmental issues are taken into account in the invitations to tender as minimum requirements, mandatory requirements as well as factors to be scored, (for example, the better Euro class of a vehicle receives additional points, thus increasing the chance of a bid to be selected).</p>	<p>Recent changes: Electronic tendering of public procurement, amendments to directives, reform of the Public Procurement Act, wider use of multi-stage procedures and development of procurement planning.</p> <p>Driver for these changes: Changes in legislation and regulations, increased guidance, electrification of the process, awareness of the environment and the desire to achieve a better outcome.</p> <p>Planned changes: Shifts the emphasis even more to procurement planning and contract monitoring. Go towards more diverse procedures that allow innovation to come to the fore.</p>	<p>• The 2019 Office and School Supplies, School Notebooks and Calendars contract, which was put out to tender, has taken into account recycled materials and eco-products as part of the products offered</p> <p>• The 2019 Competitive Games, Toys and Learning Aids included sustainable toys from kindergartens ‘desire to have more wooden and recycled plastic products.</p> <p>• Green Industry Area – Nurmes: Total area of 50 hectares, designed for bioindustry and circular economy</p> <hr/> <p>Pathways, challenges and opportunities</p> <p>There is a plethora of strategies towards circular economy, smart specialization, low-carbon, sustainability and renewable energy present in the region.</p> <p>Challenges to successfully implement the regional opportunities for green/sustainable/innovative public procurement:</p> <ul style="list-style-type: none"> • Management support for the implementation of environmentally friendly procurement • Increase expertise of those responsible for PP by training • Uncertainty as to how the criteria will be taken into account in individual procurement • Measuring and scoring of sustainability dimensions